

# New Year, New Digital You



Protect your digital wellness



According to a recent McAfee survey:

## In 2020...

We turned to digital alternatives for our favorite in-person activities, which increased our exposure to potential cyberthreats, like phishing and fraud.



**70%** of Canadians admitted they switched to online activities in 2020 out of convenience.

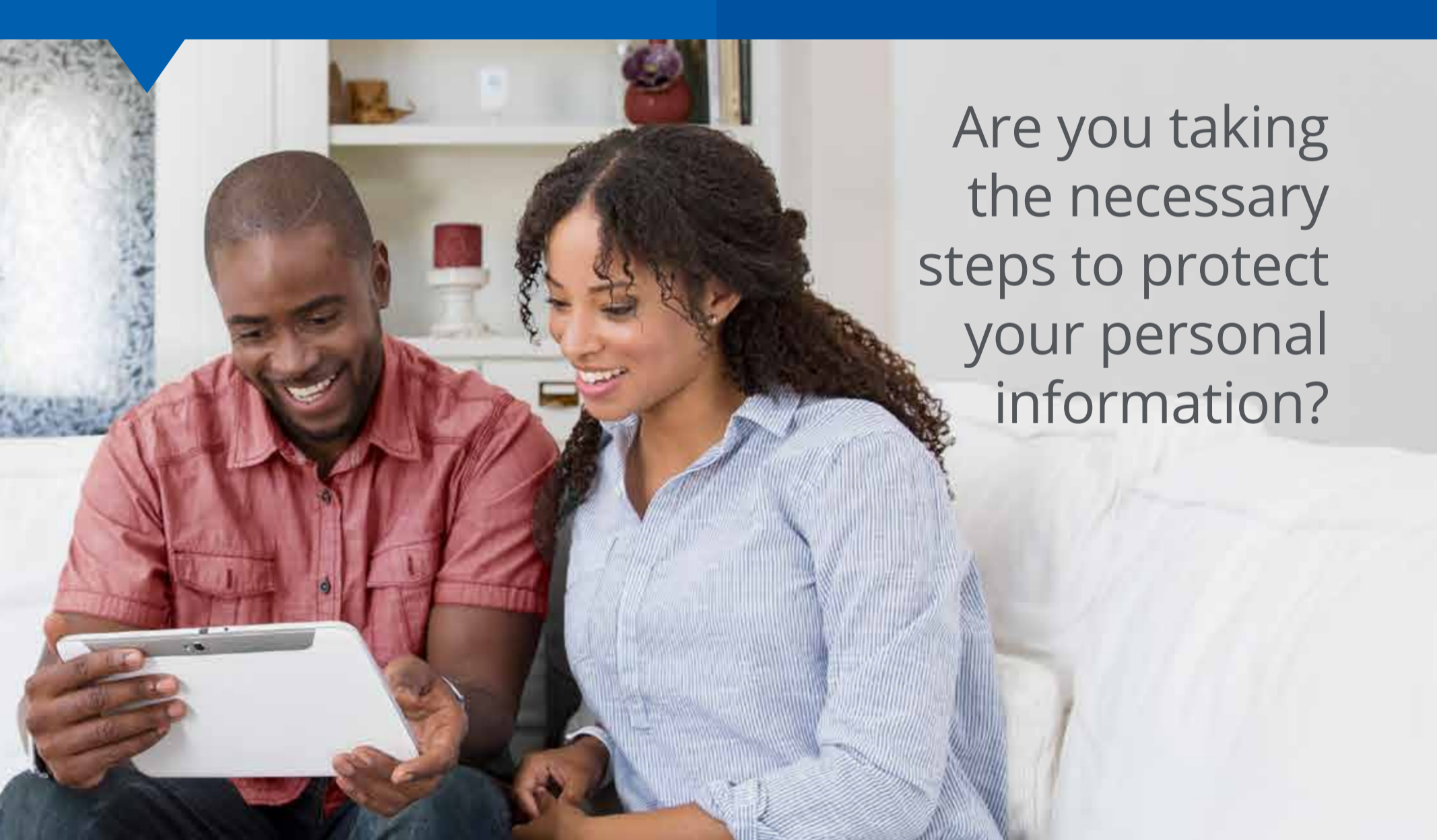


## Securely Connected?

**66%** have purchased at least 1 connected device in 2020, with 1 in 3 buying 3 connected devices.



**1 in 4** admitted that they do not actually check if their security software is up to date.



Are you taking the necessary steps to protect your personal information?

**3 out of 5** Canadians say they're concerned about today's cyber risks.



But nearly half **45%** don't feel confident in their ability to prevent a cyberattack.

## Use Best Practices

If you're enjoying the convenience of online shopping and other services, be sure to protect yourself with the following practices:

Browse with caution

Use multi-factor authentication

Use a Virtual Private Network (VPN)

Protect your identity



Protect what matters.



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McAfee's 2021 Consumer Security Mindset Report Methodology: McAfee commissioned MSI-ACI to conduct an online questionnaire to 1,000 adults over the age of 18 in Canada between December 11-23, 2020.